

## HOW TO USE PURE ORGANIC COSMETIC ARGAN OIL

**FACE:** Apply 7-10 drops to facial skin -

- Nourishes & Moisturises
- Reduces Fine Lines & Wrinkles
- Reduces Uneven Tone
- Regulates Sebum
- Treats Acne & Scarring

**HAIR:** Apply 3-5 drops according to length & massage into scalp -

- Revitalises & Nourishes Scalp & Hair

**BODY:** Apply generously to affected areas -

- Dry Skin
- Eczema & Psoriasis
- Stretch Marks
- Scarring

**NAILS:** Massage into Nails & Cuticles -

- Strengthens & Repairs



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BIOLOGICAL COMPONENT	WHAT IT IS	WHAT IT DOES	BENEFITS
<b>ESSENTIAL UNSATURATED FATTY ACIDS</b>	They can only be obtained through some external means like oil treatment such as <b>Argan Oil</b> . <b>Argan Oil</b> contains as much as 80 % of essential fatty acids in its overall composition.	All the fatty acids present in Argan Oil have antioxidant and moisturizing properties. They are vital for manufacturing and repairing cell membranes. It plays a pivotal role in the preservation of cell integrity. The presence of oleic acid makes it a practical solution for those who always have spiked cholesterol levels. It helps to limit and maintain LDL (bad cholesterol) at a healthy level.	These essential fatty acids are all important for the regulation and maintenance of healthy skin and prevention of premature ageing signs. According to recent research, a very small quantity of Argan Oil taken daily can considerably lower the LDL cholesterol level over a monthly period.
<b>PROSTAGLANDINS</b>	Prostaglandins formed from fatty acids under enzyme action within the cell, are important in catalyzing numerous processes.	They are anti-inflammatory and have a bearing on overall cell development and growth and are very beneficial for the immune system.	Promotes cell development and growth. Very beneficial for people with cardiovascular disorders.
<b>VITAMIN E</b>	Importance of this fat soluble vitamin can't be over emphasized.	Excellent anti-free radicals and antioxidant Vitamin E protects the Vitamin A levels and essential fatty acids in the body. It is anti-inflammatory and gives strength to capillary walls. It prevents the evaporation of moisture from epidermis in skin. It acts as a barrier against aging of cells and promotes the nourishment of cells.	Vitamin E is seen to be very helpful against scarring from wounds and stretch marks. It maintains moisture in the skin and prevents cells from ageing. It assists in regulating functions of the heart and sex organs. It protects against destructive agents and restores, repairs and renews natural hair.
<b>SQUALENE</b>	Squalene is a natural and vital part of the synthesis of cholesterol, steroid hormones, and vitamin D in the human body.	Keeps human skin soft and supple.	Due to age related degeneration, our skin loses its softness and suppleness, which are the most apparent symptoms of ageing. Squalene fights against these degenerative effects.
<b>POLYPHENOLS</b>	Polyphenols or phenolic compounds present in <b>Argan Oil</b> are natural components of most plants.	These compounds have the reputation of being anti-inflammatory, antiseptic, anti-aging, anti-allergic and antioxidant. It protects the body against the chemical reactivity of free radicals.	Maintain healthy skin, reduce inflammation and allergic reactions.
<b>FERULIC ACID</b>	Ferulic acid is the most abundant phenolic compound present in <b>Argan Oil</b> .	Its antioxidant potency increases on exposure to ultra violet radiations, thus it is a very potent barrier against the damaging effects of ultra violet radiation.	It is an important ingredient in anti-ageing mixtures.
<b>CAROTENOIDS</b>	Carotenoids can be synthesized fats and other basic organic metabolic building blocks by all these organisms. Carotenoids cannot be manufactured by the human body.	Natural fat soluble carotenoids protect the skin from ultra violet radiation and free radical reactivity.	They maintain healthy skin and are an effective barrier against arthritis.
<b>STEROLS</b>	Chemical structure of plant sterols and human sterols is strikingly similar. Therefore sterols present in <b>Argan Oil</b> work in great harmony with human skin.	They perform a multitude of functions as part of <b>Argan Oil</b> , like keeping structural integrity of cell membrane, reducing inflammation, improving skin metabolism process and moisture retention. Sterols also help block the cholesterol absorption from the intestines. It protects the essential protein Collagen found in joints and skin.	They are the primary component of the outermost layer of human skin and functions like an optimal barrier. Sterols are very easily absorbable and penetrable. Sterols are also found to be anti-cancerous. It maintains joint mobility.
<b>INCREASES PEPSIN IN GASTRIC JUICE</b>	Pepsin is an enzyme that breaks down proteins and amino acids during digestion.	<b>Argan Oil</b> facilitates digestion by increasing the concentration of pepsin in the gastric juice.	Eases indigestion and stomach aches.
<b>IMPROVES BLOOD LIPIDS</b>	Studies show that the oil has an antiatherogenic effect (reduces blockages inside the walls of arteries) by improving lipids.	<b>Argan Oil</b> protects against the metabolic changes associated with consuming a high-sugar diet, to reduce the risk of onset of diabetes.	Fights diabetes and can be part of a healthy diet for persons with Type Two diabetes.



TREE OF LIFE

## PURE ORGANIC ARGAN OIL

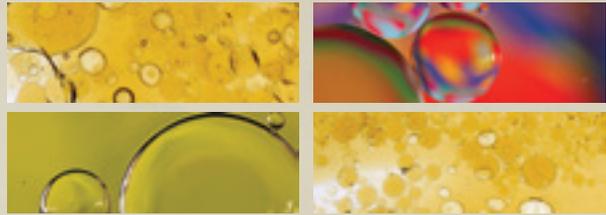


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100%  
**PURE AND  
UNDILUTED**

*sharing  
natural benefits*





**Argan Oil** is produced from the kernels of the Argania Spinosa tree, endemic to Morocco, which is valued for its nutritive, cosmetic and numerous medicinal properties. The species Argania once covered North Africa and is now endangered and under protection of UNESCO.

**Argan Oil** remains one of the rarest oils in the world due to the small and very specific growing areas. All **Argan** sold today is produced by a women's cooperative that shares the profits among the local women of the Berber tribe. The cooperative has established an ecosystem reforestation project so that the supply of **Argan Oil** will not run out. Berber women sit on the floor with rough rectangular stones between their knees cracking pits with rounded rocks. Each smooth pit contains one to three kernels, which look like sliced almonds and are rich in oil. The kernels are then removed. It takes several days and about 32 kilograms of fruit - roughly one season's produce from a single tree - to make only one liter of oil.

*environmentally friendly*

### WHAT IS ECOCERT®?

ECOCERT® is internationally known and considered the most important organisation which supplies "Organic Certifications". Its standards are very strict, and it supervises the entire production - the creation of formulas, the manufacturing, filling and packaging process etc. ECOCERT® certification is only given after a thorough and long procedure, and it demands from the company the most serious and respectful attitude towards the consumers, the products, and the environment, from an ideological point of view.

### COMPOSITION OF ARGAN OIL

**Argan Oil** has a unique, rich and complex composition. **Argan Oil** has traditionally been used for hair, skin and nail care, massage, curing stretch marks and the treatment of various dermatological and internal conditions. Such multitasking is possible only due to the presence of various biological components.



### FACIAL CLEANSING GEL WITH MOROCCAN ARGAN OIL

Daily non-irritant cleansing wash that removes impurities, leaving the skin refreshed and rejuvenated. This gentle gel wash will promote a soft, balanced and hydrated complexion.

*Refreshed and rejuvenated*



### FACIAL EXFOLIATOR WITH MOROCCAN ARGAN OIL

Jajoba beads gently polish the top layers of the skin, removing the build up of dead skin cells, which promotes healthy skin circulation and refining texture, to create a youthful glowing skin. An essential part of your weekly beauty regime!



### RICH NIGHT HAND & BODY REPAIR LOTION WITH MOROCCAN ARGAN OIL

This creamy hand and body lotion soothes, softens and immediately moisturizes the skin leaving it visibly softer and satin smooth to the touch.

*Visibly softer and satin smooth*

### HAND & BODY LOTION WITH MOROCCAN ARGAN OIL

This creamy hand and body lotion soothes, softens and immediately moisturizes the skin leaving it visibly softer and satin smooth to the touch.

*Soothes, softens and immediately moisturizes*



### AFTER-SUN COOLING HEALING SPRAY WITH MOROCCAN ARGAN OIL & BULBINELLA

Leaves a cooling sensation on sun burnt skin while healing and repairing.

*Healing and repairing*



### PURIFYING CLAY MASK WITH MOROCCAN ARGAN OIL

Nourishing, purifying masque, leaves the skin clear and revitalized. Bentonite Clay is naturally absorbent and extremely gentle on the skin, with wonderful healing properties, while Kaolin Clay assists in balancing the skin's sebum production, and draws out impurities. Excellent for acne-prone or oily skin, as well as dehydrated or sensitive skin.



### PURE ORGANIC ARGAN OIL NATURAL SOFTGEL CAPSULES 1000MG

Argan Oil is a plant oil produced from the Kernels of the Argania Spinosa Tree, endemic to Morocco. The oil is valued for its nutritive and various medicinal properties. Maintenance dosage: Take two capsules daily with liquid. Treatment dosage: Take two capsules twice daily with liquid. Increase dosage if required. Natural with Chlorofil, no artificial colourants. Halaal & Kosher.



*Nutritive & medicinal*

### BULBINE FRUTESCENS (BULBINELLA)

Use for acne, burns, blisters, cold sores (even in your mouth and nose), cracked lips, cracked fingers, nails and heels, insect bites, itchy places, fever blisters, mouth ulcers, sunburn, rashes and ringworm. It's also very effective for treating wounds, sores and rashes on animals.

*Very effective for treating wounds*



### CULINARY ARGAN OIL

Use as salad drizzle. For a roasted nutty flavour, add to vegetable dishes, sauces, dips, soups, breakfast oats and porridges, pasta, cous-cous and quinoa dishes.

*Roasted nutty flavour*

